



El Pollo Loco Announces the Grand Opening of New Restaurant in Bishop, CA

New location marks sixth restaurant operated by franchise partner Sierra Pollo, Inc.

COSTA MESA, Calif., November 11, 2016 (GLOBE NEWSWIRE) -- El Pollo Loco (Nasdaq:LOCO), the nation's leading fire-grilled chicken chain, opened its newest location in Bishop, CA. The new El Pollo Loco, located at 785 N. Main Street is owned and operated by franchise partner Sierra Pollo, Inc. The new restaurant marks the first location to open in Bishop and the sixth El Pollo Loco restaurant operated by the owners of Sierra Pollo, Inc.

"We are very excited to open our newest El Pollo Loco restaurant in Bishop and to bring our delicious food and great service to the heart of the Eastern Sierra region," said the team at Sierra Pollo, Inc. "El Pollo Loco is such a great brand and we are honored to help its expansion into more communities. As the only El Pollo Loco serving the Eastern Sierra region of the state, we are thrilled to welcome area residents and visitors to come visit our new restaurant and enjoy our signature citrus-marinated, fire-grilled chicken and other freshly prepared Mexican-inspired dishes."

"We are thrilled to expand our presence in Southern California with the help of our trusted franchise partner, Sierra Pollo," said Steve Sather, Chief Executive Officer at El Pollo Loco. "Their entire team has worked tirelessly to ready this restaurant for opening day. They have proven to be great partners since first joining us as a franchisee more than 20 years ago and we look forward to continuing to work together with them as we expand our presence throughout our home state of California."

The 3,200 square foot restaurant has seating for 75 guests and incorporates the brand's 'Hacienda Design,' which highlights an open kitchen layout which allows for guests to view El Pollo Loco's signature chicken as it is fire-grilled. The restaurant will be open Sunday through Thursday from 10:00 a.m. to 10:00 p.m. and Fridays and Saturdays from 10:00 a.m. to 11:00 p.m.

El Pollo Loco has exclusive multi-unit franchise opportunities available for highly qualified operators in Northern California, Colorado, New Mexico, Texas, Louisiana and Oklahoma. For more information, visit www.elpolloloco.com/franchising.

About El Pollo Loco

[El Pollo Loco](#) (Nasdaq:LOCO) is the nation's leading fire-grilled chicken restaurant chain renowned for its masterfully citrus-marinated, fire-grilled chicken and handcrafted entrees using fresh ingredients inspired by Mexican recipes. With more than 450 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah, El Pollo Loco is expanding its presence in key markets through a combination of company and existing and new franchisee development. Visit us on our website at ElPolloLoco.com.

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